ORDER

rders	Order / Rev:	7.04301		
	Alt Order #:		<u> </u>	
	Product Desc:	General Election		
	Estimate:			KSNV
	Flight Dates:	08/27/12 - 11/04/12	Primary AE:	Kevin Goodell
	Original Date / Rev:	07/16/12 / 09/26/12	Sales Office:	VEGS
	Order Type:	GENERAL	Sales Region:	Local
gency	Name:	Denny Weddle & Associates		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		750 Tam O Shanter	Billing Cycle:	EOM/EOC
		Las Vegas, NV 89109	Agency Commission:	15%
dvertiser	Name:	Committee to Re-Elect Judge Bill	Jams Consel	
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PLC26	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	29	\$8,535.00	\$7,254.75
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00

Revenue Codes:

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	29	\$8,535.00	\$7,254.75	0.00
October 2012	11	\$3,725.00	\$3,166.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	47	\$14,760,00	\$12,546,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Ln. Ch Start E	nd Invento	ory Code Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KSNV 09/17/12 09	/30/12 M-F 5-6	a WakeUp w/WagM	5-6a	MTWTF	:30	2	\$185,002	MM 00.0	2	\$370.00
	M-F 5-6	ia WakeUp w/Wagners								
<u>Start Date</u> <u>End</u>	<u> Date Week</u>	days Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/17/12 09/2	23/12 MTWTF	· · · · · · · · · · · · · · · · · · ·	\$185.00	0.00						
Week: 09/24/12 09/3	30/12 MTWTF	- 1	\$185.00	0.00	•					
N 2 KSNV 10/22/12 11	/04/12 M-F 5-6	a WakeUp w/Wa@M	5-6a	MTWTF	:30	2	\$300,002	0.00 NM	4	\$1,200.00
	M-F 5-6	Ba WakeUp w/Wagners								
Start Date End	<u> Date</u> <u>Week</u>	days Spots/Week	Rate	<u>Rating</u>						
	28/12 MTWT'	-	\$300.00	0.00						
Week: 10/29/12 11/0	04/12 MTWTF		\$300,00	0.00			·			
N 3 KSNV 09/17/12 09	/30/12 Today 8	Show CM	658a-9am	MTWTF	:30	1	\$550,002	0.00 NM	3	\$1,650.00
	Today :	Show								
Start Date End	<u>Date</u> <u>Week</u>	<u>days</u> <u>Spots/Weel</u>	<u>Rate</u>	<u>Rating</u>						
	23/12 MTWTI	•		0.00						
Week: 09/24/12 09/3	30/12 MTWTI	F /	\$550,00	0,00						
N 4 KSNV 10/22/12 11	/04/12 Today 9	Show CM	658a-9am	MTWTF~→	:30	1	\$600.002	0.00 NM	2	\$1,200.00
	Today	Show								
<u>Start Date</u> <u>Enc</u>	<u>l Date</u> <u>Week</u>	days Spots/Weel	<u>Rate</u>	<u>Rating</u>						
	28/12 MTWTI		\$600.00	0.00						
Week: 10/29/12 11/0	04/12 MTWTI	F '	i \$600.00	0.00						
N 5 KSNV 09/17/12 09		day Show III 4th 18M	10am-11an	1	:30	0	\$200.002	0.00 NM	4	\$800.00
	Today -	4th Hour								

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Order / Rev: 104301

MG for 9.9 09/26

N10 KSNV 10/22/12 11/04/12 NEWS 3 at 4 (1 HOUR)CM

4PM NEWS (1 hour)

Advertiser:

Estimate:

Committee to Re-Elect Judge Bill Janser

Alt Order #: Flight Dates:

08/27/12 - 11/04/12

Product Desc: General Election

KSNV

Ln Ch	Start	End	Inventory Code		Start/End 1		Len Spot			Rtg Type		Amount
N 5 KSNV	09/17/1	2 09/30/12	M-F Today Show Today 4th Hour	III 4th BM	10am-11am		:30	0 \$2	200.002	0.00 NM	4	\$800.00
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Week: 09		09/23/12	MTWTF	2	\$200.00	0.00						
Week: 09		09/30/12	MTWTF	2	\$200.00	0.00	;30	4 pt	200.002	0.00 NM	3	econ 00
N 6 KSNV	09/17/1	2 09/30/12	Rachael Ray Rachael Ray	СМ	11am-12pm	MTWTF-	,50	। ф∠	200.002	O.OU INIVI	3	\$600.00
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/23/12	MTWTF MTWTF	2	\$200.00 \$200.00	0.00 0.00						
Week: 09		09/30/12 2 10/28/12	Rachael Ray	CM	11am-12pm		:30	1 \$2	225.002	0.00 NM	1	\$225.00
N 7 KONV	10/22/1	2 10/20/12	Rachael Ray	OW	Train-12pm	11111111	.00	ι ψε	20.002	0.00 1111	•	Ψ220.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	Noon News	1	\$225.00	0,00 MTWTF	:30	1 \$2	275.002	0.00 NM	5	¢4 275 00
N 8 KSNV	09/17/1	2 11/04/12	Noon News	СМ	12-1230pm	MTWTF-	50	Ι Φ2	275.002	U.UU NIVI	5	\$1,375.00
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/23/12	MTWTF	1	\$275.00	0.00						
Week: 09 Week; 10		09/30/12 10/07/12	MTWTF~~	2	\$275.00 \$0.00	0.00 0.00						
Week: 10		10/07/12		0	\$0.00	0.00						
Week: 10		10/21/12		0	\$0.00	0.00						
Week: 10		10/28/12	MTWTF	1	\$275.00	0.00						
Week: 10		11/04/12	MTWT'F	1	\$275.00	0.00					_	
N 9 KSN\	/ 09/17/1	2 09/30/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:	 30 PM)	:30	0 \$3	350.002	0.00 NM	5	\$1,750.00
St	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	9/17/12	09/23/12	MTWTF	2	\$350.00	0.00						
	h Date Ra		<u>Description</u>	* -	t/End Time		Weekdays	Length		Rtg Type		
		2-09/23/12 N 5,9,6,9,7,9,8	News 3 at 4 (1/2 hr) 4-43	sup		MTWThF	:30	(\$350.00)	0.00 <i>NM</i>		
			ORY CODE; as of	7/30, 4pm nev	s is one hou	r]						
			Vews 3 at 4 (1/2 hi) 4-43	30p		MTWThF	:30	(\$350.00)	0.00 NM		
		5,9.6,9.7,9.8		7/20 Apm nou	m is one hou	₂ 1						
•	-		ORY CODE; as of ` NEWS 3 at 4 (1 H)			' 1	W	30	/\$350_00)	0.00 <i>NM</i>		
_	ee MG 9.1		VEVVO 3 at 4 (1 FIC	20K) 4-0k	ж			50	(4000.00)	0.00 14141		
[1:		Code Correc										
			NEWS 3 at 4 (1 HC	DUR) 4-5 ₁	om -	(4:00 PM-4:30	P-T	- :30	\$350.00	0.00 NM		
		9.4,9.3,9,2 Code Correc	tion]									
-	-		กอก NEWS 3 at 4 (1 H0	DUR) 4-5	nm .	(4·00 PM-4·30	PF	- :30	\$350.00	0.00 NM		
		9.4,9.3,9.2	12770 0 00 1 (1 11)		2111	(1.00 / 111 1.00		.00	φοσσισσ	0.00 1111		
_		Code Correc	tion]									
10 KSN	IV 09/17/1	2-09/21/12 N	NEWS 3 at 4 (1 H0	OUR) 4-5 _j	om	(4:00 PM-4:30	PMTWThF	- :30	\$350.00	0.00 NM	1	
⊕ N	1G for 9.5	08/29										
Week: 0		09/30/12	MTWTF		\$350.00	0.00						
	Ch Date Ra		<u>Description</u>	-	<u>t/End Time</u>		Weekdays	-		Rtg Type		
			Vews 3 at 4 (1/2 h	r) 4-4:	зир		MTWThF	- :30	(\$350.00)	0.00 NM		
		5,9.6,9.7,9.8 CT INVENT	ory CODE; as of	7/30, 4pm nev	vs is one hou	rl						
=			NEWS 3 at 4 (1 Ho				PTh	- :30	\$350.00	0.00 NM		·
_		9.4,9.3,9.2	•	, ,		•						
_		Code Correc										
			News 3 at 4 (1/2 h	r) 4-4:	30p		MTWThF	- :30	(\$350-00)	0.00 NM		
	See MG 9. NCORRE		ORY CODE] INCO	RRECT INIVE	NTORY COF)F				:		
-			NEWS 3 at 4 (1 H				PW	- :30	\$350 AC	0.00 NM	!	
	#C for 0.0		(111)			, ,		.00	4000.0C	14191	l .	

4-5pm

MTWTF--

\$450,002

0.00 NM

2

\$900.00

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104301 Order / Rev: Alt Order #:

Advertiser:

Committee to Re-Elect Judge Bill Janser

Flight Dates:

Product Desc: General Election KSNV

08/27/12 - 11/04/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End Ti		Len Spot		Rate Pri			Amount
110 KSNV	10/22/1	2 11/04/12	NEWS 3 at 4 (1 H 4PM NEWS (1 hou		4-5pm	MTWTF	- :30	1 \$	3450.002	0.00 NN	1 2	\$900.0
Star Week: 10/2	t Date	End Date 10/28/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
	Date Ra		<u>escription</u>	Start.	/End Time		Weekdays	Length	<u>Rate</u>	Rtq Type	1	
			ews 3 at 4 (1/2 hr)	4-430	0p		MTWThF	:30	(\$450.00)	0.00 NA	1	
	MG 10. M CHG	3,10.4 = 4PM NEW	IS 1 HOUR1									
-			EWS 3 at 4 (1 HOL	JR) 4-5pi	m		-T	:30	\$450.00	0.00 NN	1	
_	for 10.2	,10.1										
[mg] Week: 10/2	-	11/04/12	MTWTF	1	\$450.00	0.00					l	
Spot Ch	<u>Date Ra</u>	nge <u>D</u>	<u>escription</u>	•	/End Time		<u>Weekdays</u>	Length		Rtg Type		
			ews 3 at 4 (1/2 hr)	4-43	0р		MTWThF	:30	(\$4 5 0.00)	0.00 NA	1	
	MG 10. M CHG	3,70.4 = 4PM NEW	/S 1 HOUR]									
			EWS 3 at 4 (1 HOL	JR) 4-5pı	m		W	:30	\$450.00	0.00 NN	Λ	
⊕ MG [mg	for 10,2	,10.1										
		2 09/30/12	Face to Face w/ R		730-758pm	MTWTF-	- :30	1 5	\$400.002	0.00 NN	ī 3	\$1,200.0
Char	ul Dala	Fuel Data	Face to Face w/ J.		Dete	Datina						
Star Week: 09/1	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
Week: 09/2		09/30/12	MTWTF~~	1	\$400.00	0.00					_	
112 KSNV	10/22/1	2 10/28/12	Face to Face w/ R Face to Face w/ J		730-758pm	MTWTF∼	- :30	1 5	\$450,002	0.00 NN	A 1	\$450.
<u>Star</u> Week: 10/2	<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
113 KSNV	09/17/1	2 09/30/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF	- :30	1 9	\$250.002	0.00 NN	<i>ī</i> 3	\$750.
<u>Star</u>	rt Date	End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 09/2 Week: 09/2		09/23/12 09/30/12	MTWTF MTWTF	1 2	\$250.00 \$250.00	0.00 0.00						
			The Tonight Show	CM	1135p-1237a		- :30	1 ;	\$275,002	0.00 N	<u>/</u> 1 2	\$550.
Cłos	rt Date	End Date	Tonight Show Weekdays	Cnota Malook	Pato	Dating						
<u>ਤੁਸ਼ਿਸ਼</u> Week: 10/2		10/28/12	MTWTF	Spots/Week 1	<u>Rate</u> \$275.00	Rating 0.00						
Week: 10/2		11/04/12	MTWTF	1	\$275,00	0.00	/					
115 KSNV	09/17/1	2 09/23/12	Last Call w/Carsor Last Call w/Carsor		136-205am	MTWTF~	:30	1	\$40.003	0.00 N	A 1	\$40.
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	News 3 Today - S/	ATUR O M	\$40.00 9am-930am	0,00	- :30	0	\$275.002	0.00 NI	v1 4	\$1,100.
	00, 1111	2 00/00/12	News 3 Today - S		24,11 243411		100		42101002	0.00 14		φ1,100.
	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 09/2 Week: 09/2		09/23/12 09/30/12	S-	2 2	•	0.00						
Spot Ch	Date Ra	nge D	escription	<u>Star</u>	t/End Time			Lengt		Rtg Type		
	' 09/24/12 e MG 16.		lews 3 Today - SAT	<i>URDAY</i> 9am	-930am		Sa	:3	0 (\$275.00)	0.00 NI	И	
		= GOLF]										
			lews 3 Today - SAT	URDAY 9am	-930am		sa	:3	0 (\$275.00)	0.00 Ni	И	
	e <i>MG 16.</i> SM CHG	.5,16.6 = GOLF]										
•		-	lews 3 Today - SAT	URDAY 9am	-930am		sa	:3	0 \$275.00	0.00 NI	и	
	6 for 16.4		-									
6 KSNV	10/06/1		lews 3 Today - SAT	URDAY 9am	-930am		Sa	:3	0 \$275.00	0.00 N I	VI	
♠ MG [mg	for 16.4	1,16.3									1	
V [1118	91	11/04/12		СМ				1	2	0.00 NI	M 2	\$600
-								•		2.30 /11	···	ψυσυ

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Totals

47

\$14,760.00

Order / Rev: 104301 Alt Order #:			04301			Advertiser:	Committee	to Re-Elect Judg			
				Product Desc:	General Ele	ction	KSNV				
Flight Dates:		08/27/12 - 11/04/12				Estimate:			<u> </u>		
Ln Ch	1	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
17 KS	NV ′	10/22/12	•	News 3 Today - S News 3 Today - S		9am-930am	S-	:30	\$300.00	_	<u>-</u> .
	Start	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week:	: 10/22	2/12	10/28/12	S-	1	\$300.00	0.00				
Week:	: 10/29	9/12	11/04/12	S-	1	\$300.00	0.00				